



## **AVERYNC**

**Avery County Inspections & Planning Department**

### **Avery County Billboard & Sign Regulations**

- Any Billboard or sign greater than 32 sq. ft. requires a Sign(structure) Permit from the Avery County Inspections & Planning Department.
- All Billboards and signs must be located within 600 ft. of a business.  
Note: Billboards and signs are required to be on the same side of the road or highway as the business they are associated with or permitted.
- The maximum square footage of a billboard is 1200 sq. ft.  
Note: Side by side billboards are permitted but cannot exceed the 1200 sq. ft. requirement for both billboards.  
Example: 600 sq. ft. plus 600 sq. ft. – permitted  
600 sq. ft. plus 800 sq. ft. – not permitted
- Maximum height of a billboard (structure) is 30 ft.
- Maximum width of a billboard is 60 ft.  
Note: Double stack signs are not permitted.
- Billboards are required to be a minimum of 300 ft. apart from one another in unincorporated areas.
- Billboards are required to be a minimum of 100 ft. apart in the incorporated areas of Avery County, of which does not have a billboard ordinance presently. Check with each municipality you wish to place the billboard, as they may have a billboard ordinance of their own of which will differ from these requirements.
- Billboard set back from NCDOT (ROW) Right of Way: 10 ft.
- Any questions contact the Avery County Inspections & Planning Department at (828) 733-8204

**Note All billboard requirements are based on the North Carolina Administrative Code; as required by the North Carolina Department of Transportation requirements and guidelines.**