

## Meeting Agenda

**Date:** April 30, 2018

**Subject:** Avery County Economic Development Advisory Committee

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### **Welcome to new members - Melynda Pepple and David Pollard**

1. Approve February meeting minutes:

#### **EDC Board candidate discussion.**

2. Phillip Barrier updates & Status Reports:

- a. High speed internet grants?
- b. New business development news?
- c. Other?

3. Old Business:

- a. Has Phillip culled "Available" properties from master list that are not officially available?
- b. Junior Achievement update - since our last meeting I added \$450.00 to our budget. This to fund expected Junior Achievement programs in the high school during their 2018-19 school year.
- c. Susan - re. grant writing assistance referrals?
- d. Other?

4. New Business:

- a. Address Trey Oakley's request that he remain on our Youth Athletics/Recreation Committee, but we elect a new chairperson.
- b. Ken – Would like the EDC to consider establishing an Education Sub-committee and I would very much like to be the chair or part of same.
- c. New members re. EDC committee interests, changes and appointments – i.e. Melynda on the Marketing Committee appointment, etc.
- d. Ken – Education program efforts with Allen Cook, Small Business Center Director at Mayland Community College. We met on 4/25, had very positive discussion on how we may partner with his programs and he would like to meet with us. Pending EDC approval I invited him to our May meeting. Also did a tour of our Avery High School with Mark Parlier, re. ongoing Junior Achievement efforts.
- e. Larry, Roy & Ken report – Utilizing State & Federal Resources Program we attended on 4/26.
- f. Other?

5. Marketing sub-Committee Report:

- a. April Committee meeting(s) report.
- b. Status of useable video & logo software to Dennis Holland?
- c. ASU logo & branding efforts - re. going forward plan.
- d. Larry re. community outreach.
- e. Have our new logo & video [?] added to other web sites – "VisitNC.com", Sugar Mountain, etc.
- f. Other?

6. Roy – report on Newland Planning Committee & and Sugar Mountain TDA.

7. Youth Athletics/Recreation sub-Committee Report.

8. Lodging/Food Services sub-Committee Report.

9. Potential discussion topics:

- (a) Visitor Center.
- (b) Grants.
- (c) Utilization of vacant/abandoned commercial buildings.
- (d) Christmas tree & other agricultural economic development
- (e) photo-electric/solar farms
- (f) Gated community business owner members as a potential new business source.

10. Other new business and/or issues to address?

11. What have I/we missed – questions, concerns, other?

12. Next meeting – Monday, May 21<sup>st</sup>. [as the last Monday in May is Memorial Day]. Is this date OK?