

## Meeting Agenda

**Date:** February 26, 2018

**Subject:** Avery County Economic Development Advisory Committee

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**We will give the floor to Paul Alcazar and then open our meeting after his presentation.**

1. Approve January meeting minutes:
2. Phillip Barrier updates & Status Reports:
  - a. High speed internet grants?
  - b. New business development news?
  - c. EDC member applications – how many received to date? Review/selection date?
  - d. Other?

**NOTE:** The most important topic for this meeting is for us to address our budget for the forthcoming fiscal year. That said I feel we will need to immediately proceed to this subject. If we are in agreement I will turn the meeting over to Larry. Given sufficient time I propose we try to address the topics in **bold** below.

**Me to add:** Entertainment - \$1,500, travel - \$2,000 and consulting fees - \$1,500 to budget presentation.

3. Old Business:
  - a. New EDC member business cards.**
  - b. Use of “Available Commercial Properties List”. Has Phillip culled properties from master list that are not officially available?
  - c. Junior Achievement update?
  - d. New member applications and process to allow our EDC input into new member selection process?**
  - e. Other?
4. New Business:
  - a. Budget discussion – Larry to open & initially lead.
  - b. Carmen & Mark’s terms expire this year [appointed for one year terms]. Would the Board of Commissioners be willing to re-appoint them, if they agree to continue as Committee members?**
  - c. **Discussion re. role of non-member consultants.**
  - d. Other?
5. Marketing sub-Committee Report:
  - a. February Committee meetings report.
  - b. Larry, Carmen & Ken - re. status adding EDC page link to the county web page.**
  - c. Status of useable video & logo software to Dennis Holland?**
  - d. ASU logo & branding efforts - re. going forward plan.**
  - e. Larry re. community outreach.
  - f. Have our new logo & video [?] added to other web sites – “VisitNC.com”, Sugar Mountain, etc.
  - g. Other?
- 6. Roy – report on Newland Planning Committee & and Sugar Mountain TDA.**
7. Youth Athletics sub-Committee Report.
8. Lodging/Food Services sub-Committee Report.
9. Potential discussion topics:
  - (a) Visitor Center. (b) Grants. (c) Utilization of vacant/abandoned commercial buildings.
  - (d) Christmas tree & other agricultural economic development (e) photo-electric/solar farms
  - (f) Gated community business owner members as a potential new business source.
10. Other new business and/or issues to address?
11. What have I/we missed – questions, concerns, other?
12. Next meeting – March 26<sup>th</sup>. Is this date OK?