

## Meeting Agenda

**Date:** January 22, 2018

**Subject:** Avery County Economic Development Advisory Committee

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1. Approve December meeting minutes:
2. Phillip Barrier updates & Status Reports:
  - a. High speed internet grants?
  - b. New business development news?
  - c. Status of EDC page link added to the county web site.
  - d. EDC Application Forms – give to members who request same.
  - e. Other?
3. Old Business:
  - a. Request to Board of Commissioners to add two additional EDC Board members.
  - b. New EDC member business cards.
  - c. Use of “Available Commercial Properties List”. Has Phillip culled properties from master list that are not officially available?
4. New Business:
  - a. Should the EDC consider funding a high school Junior Achievement program?
  - b. We have one request so far – Larry, to participate in the Chamber of Commerce’s “Leadership Avery 2018” program which begins in March [applications must be filled out by late February] and the cost is \$300 per person. Do we want to fund this expense from our budget?
  - c. Agreement to hold election of Officers in May – as annual meeting?
  - d. Tim/Phillip – Will Board of Commissioners include us in their selection of our 2 additional members?
5. Marketing sub-Committee Report:
  - a. Larry, Carmen & Ken - re. status adding EDC page link to the county web page.
  - b. Status of useable video & logo software to Dennis Holland?
  - c. ASU logo & branding efforts - re. going forward plan.
  - d. Larry re. community outreach.
  - e. Have our new logo & video [?] added to other web sites – “VisitNC.com”, Sugar Mountain, etc.
  - f. Larry re. benchmarking off other county/state economic development efforts.
6. Roy – report on Newland Planning Committee & and Sugar Mountain TDA.
7. Youth Athletics sub-Committee Report.
8. Lodging/Food Services sub-Committee Report.
9. Ken/Larry – report on their meeting with NC Cooperative Extension.
10. Potential discussion topics:
  - (a) Visitor Center. (b) Grants. (c) Utilization of vacant/abandoned commercial buildings.
  - (d) Christmas tree & other agricultural economic development (e) photo-electric/solar farms (f) Closed loop system fish farming (g) Public shooting range.
11. Other new business and/or issues to address?
12. What have I/we missed – questions, concerns, other?
13. Next meeting – February 26<sup>th</sup>. Is this date OK?