

Meeting Agenda

Date: January 28, 2019

Subject: Avery County Economic Development Advisory Committee

1. Approve and or amend the January 14th. meeting minutes.
2. Phillip Barrier updates & Status Reports.
3. **Primary Business for the Day:** Review our member questions, suggestions, goals & objectives brought to today's meeting and then decide/choose those to present to the Board of Commissioners. This to provide them a starting point in providing us their economic development vision for the future. We will then mutually decide [BoC & EDC] which goals are achievable - both short & long term, rank the goals and then determine the BoC's level of commitment to achieving said goals.

Note: Election of officers for the 2019 calendar year has been postponed until our February meeting.

If we have sufficient time we can address any or all of the following:

4. Old Business:

- a. Susan re. Phil Trew, NC Works and Rebecca Bloomquist, High Country Council of Governments have offered their assistance with grant writing, should we recommend that the Board of Commissioners investigate grants that they/we would be eligible to apply for? (also Kate Gavenus, Tourism & Economic Development Coordinator for Beech Mountain and her offer at our 5/28/18 meeting).
- b. Other?

5. New Business:

- a. Do we need to pursue contact with any of the organizations that attended our 10/29 meeting?
- b. From our 10/29 meeting: Mr. Barrier stated that the photograph that he wished to use on county vehicles was too "pixely." Mr. Pope advised that a higher resolution photograph may be required. – How to proceed?
- c. What is the next step in establishing a Crafts & Artists Retail Center in Newland?
- d. Use of Blue Ridge Film Productions/Brent Ramsey and his drone to enhance the marketing of our available commercial/industrial properties?
- e. Other?

6. Marketing sub-Committee Report [Carmen & Melynda]:

- a. Other collaboration ideas with Mr. Frank Mr. Frank Ruggiero, Director of Marketing for the Grandfather Mountain Stewardship Foundation?
- b. Other?

7. Agricultural sub-Committee Report [David Pollard]:

- a. Status of wineries visits - re. having our logo on the Linville Falls wine bottle labels?
- b. Other.

8. Education sub-Committee Report [Susan & Ken]:

- a. Junior Achievement program status.
- b. Other?

9. Outdoor Recreation sub-Committee Report:

a. Appoint a new committee?

10. Other new business and/or issues to address?

11. Potential discussion topics:

(a) Christmas tree & other agricultural tourism & economic development (b) Heritage tourism
(c) Photo-electric/solar farms (d) International partnership (e) Trade show participation (f) High
speed internet via satellite services. Based on Roy Reynold's research should we consider
potential county grant funding re. dishes for income eligible families?

12. What have I/we missed – questions, concerns, other?

13. Next meeting – Monday, February 25th?