

Meeting Agenda

Date: June 25, 2018

Subject: Avery County Economic Development Advisory Committee

We will give the floor to Mr. Allen Cook, Director-Mayland Small Business Center and then open our meeting after his presentation.

a. Question #1: Ask why the lack of Avery County interest in Mayland programs?

1. Approve and or amend May meeting minutes.

2. Phillip Barrier updates & Status Reports:

a. High speed internet grants?

b. New business development news [Food City, old Cannon Hospital & US Textiles property in Newland].

c. EDC public hearing update - re. a onetime EDC budget hearing.

d. Avery County logo trademark status.

e. Other?

3. Old Business:

a. Has Phillip culled "Available" properties from master list that are not officially available?

b. Zack Burnop, CEO of 3BfilmZ as an EDC "Poster Image"?

c. Phillip re. e-mail caution reminder.

d. High speed internet via satellite services. Based on Roy's research should we consider potential county grant funding re. dishes for income eligible families?

e. Ken – "Meeting Information" link with meeting schedule, agendas & minutes now up.

f. Other?

4. New Business:

a. Should we rename the Youth Athletics Committee to Recreation & Youth Athletics? We also need to appoint a new chairperson [Roy Reynolds and Trey Oakley are our current committee members, Mark Parlier was the remaining member].

b. Should we reconsider having a Lodging/Food Services sub-Committee [Susan & Roy]? Should we combine with Recreation & Youth Athletics if the above change is made?

c. Grandfather Mountain Highland Games & Avery County Fair participation?

d. Avery County web site "Latest News", "latest Events" & EDC administration concerns – not resolved at our May meeting.

e. As Susan has confirmed that Rebecca Bloomquist, High Country Council of Governments has offered her assistance with grant writing, should we recommend that the Board of Commissioners investigate grants that they/we would be eligible to apply for?

f. Given our ever growing agenda items should we consider longer meetings or meeting twice a month [brought up at our May meeting, but not fully addressed]?

g. Follow-up contact with Ms. Frances Magruder, Grandfather Golf & Country Club who was scheduled, but did not attend our last meeting? She is involved with their EDC start-up efforts re. growing the Avery County economy. Do we want to explore how we can partner with them?

h. Before we go to the Marketing report do want to discuss our \$15,000.00 budget?

i. Other?

5. Marketing sub-Committee Report [Larry, Carmen & Melynda]:

a. Committee meeting(s) and Chairperson's report.

b. Status of useable video & logo software to Dennis Holland?

c. Larry re. community outreach and Riverwalk crosswalk painting & signage.

d. Need for further discussion on T-shirts, hats, business cards, etc?

- e. Have our new logo & video [?] added to other web sites – “VisitNC.com”, Sugar Mountain, etc.
 - f. Newland & Crossnore “Family Fun Night” idea status?
 - g. Other?
- 6. Agricultural sub-Committee Report [David Pollard]:**
- a. Status of adding our logo to Christmas tree tags.
 - b. Ag. Committee presentation.
- 7. Education sub-Committee Report [Susan & Ken]:**
- a. Junior Achievement re. Avery High School/Ms. Teila Terrell
 - b. Mayland partnership.
- 8. Youth Athletics sub-Committee Report [Trey]:**
- a. Trey re. status of Grandfather Mountain Soccer Games.
 - b. 05/01 NC Outdoor Recreation Industry program report.
- 9. Lodging/Food Services sub-Committee Report [Susan & Roy].**
- 10. Newland Planning Committee & and Sugar Mountain TDA reports [Roy].**
11. Other new business and/or issues to address?
12. Potential discussion topics:
- (a) Visitor Center. (b) Grants – i.e. Kate Gavenus, Tourism & Economic Development Coordinator for Beech Mountain and her offer at our 5/28/18 meeting. (c) Utilization of vacant/abandoned commercial buildings. (d) Christmas tree & other agricultural economic development (e) photo-electric/solar farms (f) Gated community business owner members as a potential new business source.
13. What have I/we missed – questions, concerns, other?
14. Next meeting – Monday, July 30th ?