

Meeting Agenda

Date: October 30, 2017

Subject: Avery County Economic Development Advisory Committee

ASU Logo Team Presentation

1. Approve September meeting minutes:
2. Address need for a permanent Vice-Chairperson
3. Does everyone have their business cards?
4. Phillip Barrier updates – by Tim Phillips:
 - a. Disclaimer/waiver status?
 - b. High speed internet grants?
 - b. New business development news?
 - c. Status of hiring a potential EDC consultant?
 - d. Status of Larry's suggestion that an EDC page link be added to the county web site?
 - e. Other?
5. Marketing sub-Committee Report:
 - a. Susan re. her logo efforts and design submitted.
 - b. ASU logo & branding efforts & discussion - re. going forward plan.
 - c. Larry re. community outreach: Meeting with Avery County Planning Commissioner, Avery County School Superintendent meeting scheduled for this Wednesday.
 - d. Larry re. benchmarking off other county/state economic development efforts.
 - e. Status of Larry's recommendation to the County Commissioners that we implement a page on the county website for the economic development commission.
6. Roy Reynolds - re. Newland Planning Committee & [on my request Roy has agreed to be our liaison with this new group] and Sugar Mountain TDA explanation [Roy volunteered for this].
7. Mark Parlier – Elk Park comments or ideas.
8. Youth Athletics sub-Committee Report.
9. Lodging/Food Services sub-Committee Report.
10. Potential discussion topics:
 - a. Visitor Center.
 - b. Grants.
 - c. Utilization of vacant/abandoned commercial buildings.
 - d. Christmas tree & other agricultural economic development, photo-electric/solar farms, public shooting range.
11. New business and/or issues to address.
12. What have I/we missed – questions, concerns, other?
13. Next meeting – November 27th.

Notes: (1) As we learned at our September meeting tax incentives are prohibited by NC law, although grants are not.

(2) Susan Siirila informed us that NC already has employee training incentives through their OJT & Work Opportunity Tax Credit programs.