

Meeting Agenda

Date: September 25, 2017

Subject: Avery County Economic Development Committee

1. Approve minutes:
 - July Meeting
 - August Special Meeting
2. Report from Phillip Barrier - re. requests & questions presented to Board of Commissioners members:
 - a. Handling/spending of available funds.
 - b. EDC proposed community outreach plans.
 - c. EDC community interaction disclaimer – not applicable/not required.
 - d. Reporting responsibilities & level of independence – Phillip will provide oversight.
 - e. Tax and/or training incentives – currently deferred, should be discussed.
 - f. Business cards – will be printed by Avery County.
 - g. New topic discussion - our potential TDA recommendation to the Board of Commissioners.
 - h. Anything new or additional?
3. Phillip Barrier updates:
 - a. High speed internet grants.
 - b. New business development news.
 - c. Other?
4. Marketing sub-Committee Report:
 - a. Susan re. her logo efforts.
 - b. ASU participation report.
 - c. Logo & branding efforts to date. EDC discussion, re. going forward plan.
 - d. Larry re. community outreach.
 - e. Larry re. benchmarking off other county/state economic development efforts.
5. Youth Athletics sub-Committee Report.
6. Lodging/Food Services sub-Committee Report.
7. Potential discussion topics:
 - a. Recommendation to Board of Commissioner re. new business tax incentives & new business employee training incentives.
 - b. Recommendation to Board of Commissioners re. establishing TDAs in Avery County.
 - c. Visitor Center.
 - d. Grants.
 - e. Utilization of vacant/abandoned commercial buildings.
 - f. Photo-electric/solar farms, public shooting range.
8. New business and/or issues to address.
9. What have I/we missed – questions, concerns, other?
10. Next meeting – September 25th. or ??????????.