

## Meeting Agenda

**Date:** April 29, 2019

**Subject:** Avery County Economic Development Advisory Committee

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1. Approve and or amend the February 25<sup>th</sup>. meeting minutes.
2. Phillip Barrier updates & Status Reports.
3. Ken & Phillip: IRC and Newland strip mall property development status.
4. **Combined EDC/BoC meeting will be our primary business for the day:** We will begin by reviewing our member ideas & suggestions below and then have the BoC provide us their recommendations, objectives & goals, this to provide us their economic development vision for the future. We will then mutually decide [BoC & EDC] which ideas/goals are achievable - both short & long term, rank the goals & objectives and then determine the BoC's level of commitment to achieving said objectives & goals.
  1. The development of an Arts, Craft & Agricultural Products Market. Such a facility appropriately marketed would serve all of Avery County.
  2. Financial support for the Avery County High School Culinary Arts Program.
  3. Pitch to gated community members our Avery County business opportunities and county needs, in the hope of enlisting their interest and/or support.
5. Discuss and appropriate funds from our Advertising Budget to support the Avery County High School Culinary Program – see Lesley Platek's e-mail attached.

**If we have sufficient time we can address any or all of the following:**

6. **Old Business:**
  - a. Decide if we wish to recommend to the BoC that they join the Main Street America organization – re. information provided by Dave Smith and covered in my e-mail dated February 18th.
  - b. Susan re. Phil Trew, NC Works and Rebecca Bloomquist, High Country Council of Governments have offered their assistance with grant writing, should we recommend that the Board of Commissioners investigate grants that they/we would be eligible to apply for? (also Kate Gavenus, Tourism & Economic Development Coordinator for Beech Mountain and her offer at our 5/28/18 meeting).
  - c. Other?
7. **New Business:**
  - a. Do we need to pursue contact with any of the organizations that attended our 10/29 meeting?
  - b. Use of Blue Ridge Film Productions/Brent Ramsey and his drone to enhance the marketing of our available commercial/industrial properties?
  - c. Other?
8. **Marketing sub-Committee Report [Carmen & Melynda]:**
  - a. Other collaboration ideas with Mr. Frank Mr. Frank Ruggiero, Director of Marketing for the Grandfather Mountain Stewardship Foundation?
  - b. Other?
9. **Agricultural sub-Committee Report [David Pollard]:**
  - a. Status of wineries visits - re. having our logo on the Linville Falls wine bottle labels?
  - b. Other.

**10. Education sub-Committee Report [Susan & Ken]:**

- a. Junior Achievement program status – second program completed on 17<sup>th</sup>. With a special “Thank You” to Dave Smith who was a new volunteer member on our team.
- b. Other?

**11. Outdoor Recreation sub-Committee Report:**

- a. Appoint a new committee?

**12. Other new business and/or issues to address?**

**13. Potential discussion topics:**

- (a) None scheduled.

**14. What have I/we missed – questions, concerns, other?**

**15. Next meeting – Monday, May 20<sup>th</sup>. [Note: This will require a Meeting Notice Change posting]**