

## Meeting Agenda

**Date:** May 28, 2018

**Subject:** Avery County Economic Development Advisory Committee

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1. **Approve and or amend April meeting minutes.**
2. **Election of officers. This will be for the balance of 2018, and then we will revert to calendar year elections.**
3. **“Happy 1<sup>st</sup>. Birthday/Anniversary”, EDC met for the first time one year ago.**
  1. **As part of this auspicious day Larry Hazen will reflect on our accomplishments during this first year.**
4. **Phillip Barrier updates & Status Reports:**
  - a. High speed internet grants?
  - b. **New business development news [Food City?].**
  - c. Other?
5. **Old Business:**
  - a. Mark’s resignation letter to Phillip and/or Tim.
  - b. Has Phillip culled “Available” properties from master list that are not officially available?
  - c. Zack Burnop, CEO of 3BfilmZ as an EDC “Poster Image”?
  - d. **Trey re. status of Grandfather Mountain Soccer Games.**
  - e. **Agriculture sub-committee re. adding our logo to Christmas tree tags?**
  - f. **“Resources” link on our Avery County web site - done.**
  - g. Phillip re. e-mail caution reminder [added 05/23].
  - h. Other?
6. **New Business:**
  - a. Should we rename the Youth Athletics Committee to Recreation & Youth Athletics and then appoint a new chairperson [Roy Reynolds a present committee member, we have lost Mark Parlier]?
  - b. **Roy – re. research into high speed internet via satellite services – feasibility & cost?**
  - c. **Education sub-committee [Susan & Ken] reports: Susan re. her 5/22 Middle School program, Ken re. Junior Achievement & Mayland partnership.**
  - d. **Trey – re. 05/01 NC Outdoor Recreation Industry program report.**
  - e. June meeting guest speaker [if Allen Cook, ask why lack of Avery Cty. interest in Mayland programs?].
  - f. **Avery County web site “Latest News”, “latest Events” & EDC administration concerns.**
  - g. As Susan has confirmed that Rebecca Bloomquist, High Country Council of Governments has offered her assistance with grant writing, should we recommend that the Board of Commissioners investigate grants that they/we would be eligible to apply for?
  - h. **Given our ever growing agenda items should we consider longer meetings or meeting twice a month?**
  - i. Other?
7. **Marketing sub-Committee Report:**
  - a. **Chairperson’s report.**
  - b. Committee meeting(s) report.
  - c. **Status of useable video & logo software to Dennis Holland?**
  - d. Larry re. community outreach.
  - e. Have our new logo & video [?] added to other web sites – “VisitNC.com”, Sugar Mountain, etc.
  - f. Other?
8. **Newland Planning Committee & and Sugar Mountain TDA reports [Roy].**
9. **Youth Athletics sub-Committee Report [Trey].**
10. **Lodging/Food Services sub-Committee Report [Susan & Roy].**

11. Potential discussion topics:

- (a) Visitor Center. (b) Grants. (c) Utilization of vacant/abandoned commercial buildings.
- (d) Christmas tree & other agricultural economic development (e) photo-electric/solar farms (f)  
Gated community business owner members as a potential new business source.

12. Other new business and/or issues to address?

13. What have I/we missed – questions, concerns, other?

**14. Next meeting – Monday, June 25<sup>th</sup> ?**

**Notes:**

1. Larry has invited Ms. Frances Magruder, Grandfather Golf & Country Club to attend our meeting [not as a guest speaker]. She is involved with their EDC start-up efforts re. growing the Avery County economy. Will we want to explore how we can partner with them?
2. As we may have more items to cover than time allows, I have put those agenda items I feel are most important in bold type [this subjective and subject to modification as members request when we meet].