

Meeting Agenda

Date: July 29, 2019

Subject: Avery County Economic Development Advisory Committee

1. Delayed “Welcome” to Dave Smith as our newest EDC member.
2. Approve and or amend the June 24th. meeting minutes.
3. Phillip Barrier updates & Status Reports.
4. Dave, Phillip & Ken: IRC, Run Amok Mead and Newland strip mall property development status.
5. Kate and/or Jesse: Re. the Boone Chamber’s multi-County economic summit on May 22nd.
6. **Old Business:**
 - a. Further discussion of Main Street America organization.
 - b. Previous combined EDC/BoC meeting review. For the record our suggestion list was:
 1. The development of an Arts, Craft & Agricultural Products Market. Such a facility appropriately marketed would serve all of Avery County.
 2. Pitch to gated community members our Avery County business opportunities and county needs, in the hope of enlisting their interest and/or support.

NOTE: Susan has made an excellent suggestion - “Next time, instead of calling it a joint meeting, what if we call it a ‘presentation’ to the BOC. We could break the hour in half & in the first half hour, we could share info on what we have accomplished. Then, give the second half hour for feedback or talk time.”
 - c. Previously Phil Trew, NC Works and Rebecca Bloomquist, High Country Council of Governments have offered their assistance with grant writing - as has Kate Gavenus [many moons ago]. Is investigating grants something we should be recommending to the Board of Commissioners?
 - d. Other?
7. **New Business:**
 - a. Next video site location discussion & selection.
 - b. Timeline to add another EDC Member.
 - c. Do we need to extend our meeting time to 6:30 when we have a guest speaker? As an alternate Susan has suggested having a separate meeting date for guest speakers?
8. **Marketing sub-Committee Report [Melynda]:**
 - a. Other collaboration ideas with Mr. Frank Mr. Frank Ruggiero, Director of Marketing for the Grandfather Mountain Stewardship Foundation?
 - b. Other?
9. **Agricultural sub-Committee Report [David Pollard]:**
 - a. Status of wineries visits - re. having our logo on the Linville Falls wine bottle labels?
 - b. Other.
10. **Education sub-Committee Report [Susan & Ken]:**
 - a. Junior Achievement volunteers?
 - b. Other?
11. **Outdoor Recreation sub-Committee Report:**
 - a. Appoint a new committee?
12. Other new business and/or issues to address?

13. Potential future discussion topics:

(a) None as of this date.

14. What have I/we missed – questions, concerns, other?

15. Next meeting – Monday, August 26th.