

## Meeting Agenda

**Date:** March 25, 2019

**Subject:** Avery County Economic Development Advisory Committee

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1. Approve and or amend the February 25<sup>th</sup>. meeting minutes.
2. Guest speaker: Mr. Jerry Moody, Avery County Cooperative Extension Director
3. Phillip Barrier updates & Status Reports.
4. Ken & Phillip: IRC and Newland strip mall property development status.
5. Reschedule May meeting date, as the last Monday in May is Memorial Day.
6. **Primary Business for the Day:** Review our member questions, suggestions, goals & objectives brought to today's meeting and then decide/choose those to present to the Board of Commissioners. This to provide them a starting point in providing us their economic development vision for the future. We will then mutually decide [BoC & EDC] which goals are achievable - both short & long term, rank the goals and then determine the BoC's level of commitment to achieving said goals.
  - a. Arts, Crafts & Agricultural Products market facility location in the Newland area.
  - b. Support the Avery County High School Culinary Program, re. Ms. Lesley Platek's presentation to the EDC on February 25<sup>th</sup>.
  - c. Support the Avery County High School remodeling building project.
  - d. Potential requests to targeted "gated community" members for their expert assistance - re. any EDC goals where their expertise would be applicable.
7. Discuss and appropriate funds from our Advertising Budget to support the Avery County High School Culinary Program – see Lesley Platek's e-mail attached.

**If we have sufficient time we can address any or all of the following:**

**8. Old Business:**

- a. Decide if we wish to recommend to the BoC that they join the Main Street America organization – re. information provided by Dave Smith and covered in my e-mail dated February 18th.
- b. Susan re. Phil Trew, NC Works and Rebecca Bloomquist, High Country Council of Governments have offered their assistance with grant writing, should we recommend that the Board of Commissioners investigate grants that they/we would be eligible to apply for? (also Kate Gavenus, Tourism & Economic Development Coordinator for Beech Mountain and her offer at our 5/28/18 meeting).
- c. Other?

**9. New Business:**

- a. Do we need to pursue contact with any of the organizations that attended our 10/29 meeting?
- b. Use of Blue Ridge Film Productions/Brent Ramsey and his drone to enhance the marketing of our available commercial/industrial properties?
- c. Other?

**10. Marketing sub-Committee Report [Carmen & Melynda]:**

- a. Other collaboration ideas with Mr. Frank Mr. Frank Ruggiero, Director of Marketing for the Grandfather Mountain Stewardship Foundation?
- b. Other?

**11. Agricultural sub-Committee Report [David Pollard]:**

- a. Status of wineries visits - re. having our logo on the Linville Falls wine bottle labels?
- b. Other.

**12. Education sub-Committee Report [Susan & Ken]:**

- a. Junior Achievement program status – second program started on March 20<sup>th</sup>.
- b. Other?

**13. Outdoor Recreation sub-Committee Report:**

- a. Appoint a new committee?

**14. Other new business and/or issues to address?**

**15. Potential discussion topics:**

- (a) None scheduled.

**16. What have I/we missed – questions, concerns, other?**

**17. Next meeting – Monday, April 29<sup>th</sup>?**